



A FAMILY OF BRANDS

## THE NEXT GENERATION OF PROFICIENCY

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Since our founding in 1979, we've been inspired to create products for a more robust fluid power world - driven to turn inertia into momentum so that people and businesses may flourish.

Today, we're excited to reveal the next generation of our brands.

These new logos reflect our belief in ultimate collaboration between our internal teams, partners, and customers. And although our look has changed, nothing will change about our relentless pursuit of perfection and the focus we place on serving customers.

For months, we have anticipated the time when the outside of our products reflect the progress we've made on the inside. Now, we look forward to the next generation of our brands.

And invite you to be a part of it.